

Restaurant Industry Snapshot™

January, 2016

-0.8%
COMP SALES

-3.2%
COMP TRAFFIC

0.3%
ROLLING 3 MONTHS

-2.2%
ROLLING 3 MONTHS

2.4%
PER PERSON AVERAGE/PTA

FOOD
COMP SALES

ALCOHOL
COMP SALES

2.4%
ROLLING 3 MONTHS



JAN



ROLLING 3 MONTHS



JAN



ROLLING 3 MONTHS

New England
BEST REGION

Mid-Atlantic
WORST REGION

SALES 6.7%
TRAFFIC 4.6%

SALES -6.5%
TRAFFIC -8.1%



4.2%
YEAR/YEAR JOB GROWTH*

MANAGEMENT
TURNOVER*

HOURLY
TURNOVER*

4.0%
NOVEMBER



*People Report, Human Capital Intelligence, December, 2015 Release

White Box Social Intelligence

Restaurant Guest Satisfaction Index

82,094 Units analyzed

	FOOD	SERVICE	INTENT TO RETURN
POSITIVE MENTIONS	30.2%	24.28%	47.9%
+/- LAST MONTH	▲ 0.9%	▲ 3.57%	▲ 0.44%
TOP SEGMENT	Fine Dining	Fine Dining	Fine Dining

